

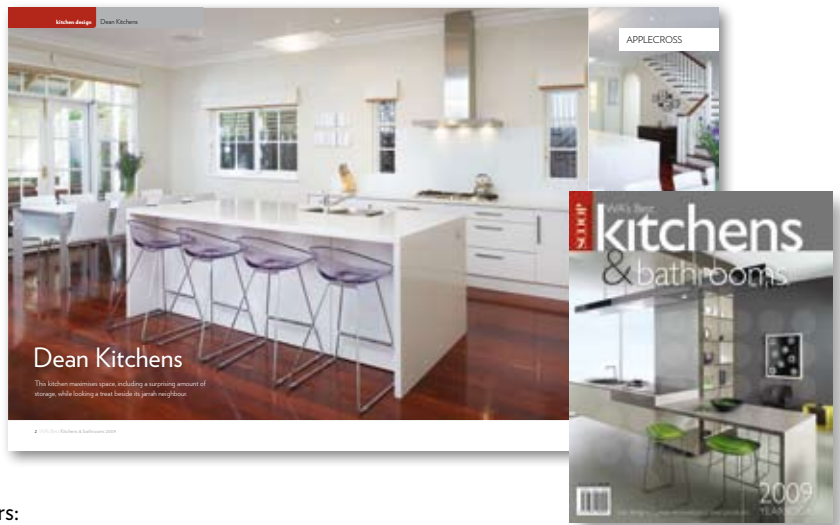
PHOTOGRAPHY *for* FEATURE PROFILES

SCOOP
PUBLISHING

ONE OF THE KEY FACTORS IN MAINTAINING THE DESIGN QUALITY OF FEATURE PROFILES IN SCOOP PUBLISHING'S VARIOUS TITLES IS IMAGE SELECTION.

The following guidelines should be considered in regards to photography:

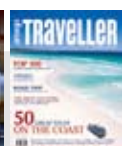
- All images must be of a professional quality – minimum resolution is 300dpi at 250mm width.
- Images should not be shot on angles or distorted (e.g. with fisheye lenses).
- Where possible, avoid providing images containing people or animals.
- As a rule, we do not use 'before and after' images.
- It is vital that our designers have a variety of images to choose from, so please provide as many as possible.
- If you have specific ideas for editorial content (such as particular design aspects), photography should complement these.
- Please supply images as soon as possible as it provides a good reference point for our writers and allows us to commence the layout process.
- The Art Director and Managing Editor reserve the right to reject images that are not deemed to meet the required standard – you will be contacted as soon as possible if there is an issue.



Scoop Publishing recommends the following photographers:

PHOTOGRAPHER	COMPANY	PHONE	EMAIL
Michael Conroy	Silvertone Photography	08 9225 6336 / 0412 982 658	michael@silvertone.net.au
Andrew Pritchard	AP Photo	9524 8999 / 0417 464 357	info@ap-photo.net
Ron Tan	Ron Tan Photography	0417 093 303	tanron@bigpond.net.au
Adrian Lambert	Acorn Photo Agency	9388 1999	mail@acorn.com.au
Robert Frith	Acorn Photo Agency	9388 1999	mail@acorn.com.au
Joel Barbitta	D-Max Photography	9221 6688 / 0412 284 767	joel@dmxphotography.com
Ross Swanborough	Photographics	0419 900 190	ross@photographics.com.au

Lifestyle Series



Home & Design Series

